

**2016 POLITICAL FALL SPENDING  
WITHI-POL-GREGG FOR GOVERNOR - DEMOCRAT**

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50	-	64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50	-	64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75	-	credit carr
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50	-	credit carr
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50	-	credit carr
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50	-	credit carr
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50	-	credit carr
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50	-	credit carr
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00	-	credit carr
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00	-	credit carr
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00	-	credit carr
902393	7/12-7/18	42	\$ 7,630.00	\$ 1,144.50	\$ 6,485.50		\$ 6,485.50	\$ 6,400.50	-	credit carr
spot from last week made good on this order. Totals are correct										
<b>TOTALS</b>			\$ 73,405.00	\$ 11,010.75	\$ 62,394.25		\$ 62,394.25	\$ 63,116.75	-	



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 902393 /		<u>Alt Order #</u> 25244909
<u>Product</u> POLITICAL		
<u>Contract Dates</u> 07/12/16 - 07/18/16		<u>Estimate #</u> 4751
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 07/12/16 / 07/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 9915780	<u>Advertiser Code</u> 755	<u>Product Code</u> 765
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	07/13/16	07/18/16	CBS This Morning	7a-9a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--111--				3	\$100.00				
	Week:	07/18/16	07/24/16	2-----				2	\$100.00				
N 2	WTHI	07/12/16	07/18/16	News 10 M-F	6a-7a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	-1--1--				2	\$150.00				
	Week:	07/18/16	07/24/16	1-----				1	\$150.00				
N 3	WTHI	07/12/16	07/15/16	News 10 M-F	530a-6a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	-11-1--				3	\$100.00				
N 4	WTHI	07/13/16	07/18/16	M-F 9a-10a	9a-10a		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--1-1--				2	\$60.00				
	Week:	07/18/16	07/24/16	1-----				1	\$60.00				
N 5	WTHI	07/12/16	07/15/16	News 10 Midday	12p-1230p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	-1-11--				3	\$200.00				
N 6	WTHI	07/13/16	07/18/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--1-1--				2	\$120.00				
	Week:	07/18/16	07/24/16	1-----				1	\$120.00				
N 7	WTHI	07/13/16	07/18/16	The Talk	2p-3p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--11---				2	\$90.00				
	Week:	07/18/16	07/24/16	1-----				1	\$90.00				
N 8	WTHI	07/12/16	07/15/16	Price is Right	11a-12p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	-1--1--				2	\$250.00				
N 9	WTHI	07/13/16	07/18/16	M-F 530p-6p	530p-6p		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--1----				1	\$130.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
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<u>Contract / Revision</u> 902393 /		<u>Alt Order #</u> 25244909
<u>Contract Dates</u> 07/12/16 - 07/18/16		<u>Product</u> POLITICAL
<u>Advertiser</u> POL/Gregg for Governor		<u>Estimate #</u> 4751
		<u>Original Date / Revision</u> 07/12/16 / 07/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$130.00				
N 10	WTHI	07/14/16	07/18/16	M-F 4p-5p	4p-5p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$100.00				
Week:		07/18/16	07/24/16	1-----				1	\$100.00				
N 11	WTHI	07/17/16	07/17/16	News 10 at 6p Su	6p-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$225.00				
N 12	WTHI	07/13/16	07/18/16	News 10 at 6p	6p-630p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1-1--				2	\$500.00				
Week:		07/18/16	07/24/16	1-----				1	\$500.00				
N 13	WTHI	07/12/16	07/14/16	News 10 at 5p 5-530p	5-530p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-1-1---				2	\$250.00				
N 14	WTHI	07/16/16	07/16/16	News 10 at 6p Sa	6p-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$200.00				
N 15	WTHI	07/13/16	07/15/16	M-F 730p-8p	730p-8p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1-1--				2	\$250.00				
N 16	WTHI	07/17/16	07/17/16	Sun Hour 1	7p-8p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$700.00				
N 17	WTHI	07/16/16	07/16/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$85.00				
N 18	WTHI	07/17/16	07/17/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$150.00				
N 19	WTHI	07/17/16	07/17/16	PGA	PGA		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$150.00				
Totals												42	\$7,630.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/18/16	42	\$7,630.00	(\$1,144.50)	\$6,485.50
<b>Totals</b>	<b>42</b>	<b>\$7,630.00</b>	<b>(\$1,144.50)</b>	<b>\$6,485.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25244909 Changes as of: 7/11/2016 at 3:32 PM Version: Highlighting Revision 1  
CPE: 755/765/4751 Flight: 7/12/16 - 7/18/16  
Agency: BUYING TIME, LLC Advertiser: Gregg IN Governor  
650 Massachusetts Ave NW Product: Political  
Suite 210 Agency Order #: 5201394 Buyer: Herrick, Cathie  
Washington, DC 20001 Salesperson: BEN WILMETH  
202-872-5880  
Total \$: \$7,630.00  
Total Spots: 42  
Total CPP: \$0.00  
Total GRP: Adults 35+  
Traffic #: 902393  
Separation: POLITICAL/VOTE  
BEN WILMETH  
202-872-5880

Comments: Adding \$100 from prev contract

Rev tot = \$7630

#	Day/Time	DP	Program	A3SP Rating	Rate	Len	7/12 - 7/18							Total Spots	Total \$	CPP	GRP
							7/12	7/13	7/14	7/15	7/16	7/17	7/18				
REV+ 1	Tu-F,M 7a-9a		CBS This Morning	0	\$100.00	30	0	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
2	Tu-F,M 6a-7a		News 10 WTHI	0	\$150.00	30	1	0	0	1	0	0	1	3	\$450.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		News 10 WTHI	0	\$100.00	30	1	1	0	1	0	0	0	3	\$300.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live! With Kelly	0	\$60.00	30	0	1	0	1	0	0	1	3	\$180.00	\$0.00	0.0
5	12n-12:30p Tu-F,M		News 10 WTHI	0	\$200.00	30	1	0	1	1	0	0	0	3	\$600.00	\$0.00	0.0
6	12:30p-2p Tu-F,M		CBS Soap Rotation	0	\$120.00	30	0	1	0	1	0	0	1	3	\$360.00	\$0.00	0.0
7	Tu-F,M 2p-3p		The Talk	0	\$90.00	30	0	1	1	0	0	0	1	3	\$270.00	\$0.00	0.0
8	Tu-F,M 11a-12n		Price Is Right	0	\$250.00	30	1	0	0	1	0	0	0	2	\$500.00	\$0.00	0.0
9	Tu-F,M 5:30p-6p		Inside Edition	0	\$130.00	30	0	1	0	0	0	0	1	2	\$260.00	\$0.00	0.0
10	Tu-F,M 4p-5p		Ellen Degeneres	0	\$100.00	30	0	0	1	0	0	0	1	2	\$200.00	\$0.00	0.0
11	Su 6p-6:30p		News 10 WTHI	0	\$225.00	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
12	Tu-F,M 6p-6:30p		News 10 WTHI	0	\$500.00	30	0	1	0	1	0	0	1	3	\$1,500.00	\$0.00	0.0
13	Tu-F,M 5p-5:30p		News 10 WTHI	0	\$250.00	30	1	0	1	0	0	0	0	2	\$500.00	\$0.00	0.0
14	Sa 6p-6:30p		News 10 WTHI	0	\$200.00	30	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
15	Tu-F,M 7:30p-8p		Family Feud	0	\$250.00	30	0	1	0	1	0	0	0	2	\$500.00	\$0.00	0.0
16	Su 7p-8p		60 Minutes-CBS	0	\$700.00	30	0	0	0	0	0	1	0	1	\$700.00	\$0.00	0.0
17	Sa 9a-11a		CBS This Morning Saturday	0	\$85.00	30	0	0	0	0	1	0	0	1	\$85.00	\$0.00	0.0
18	Su 9a-10:30a		CBS News Sunday Morning	0	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
19	Su 2p-6:30p		CBS Golf	0	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
TOTALS:							5	8	5	9	2	4	9	42	\$7,630.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25244909 Changes as of: 7/11/2016 at 3:32 PM Version: Highlighting Revision 1  
CPE: 755/765/4751 Flight: 7/12/16 - 7/18/16 Station: WTHI  
Agency: BUYING TIME, LLC Advertiser: Gregg IN Governor Market: Terre Haute  
650 Massachusetts Ave NW Product: Political Office: WASHINGTON  
Suite 210 Agency Order #: 5201394 Primary Demo: Adults 35+  
Washington, DC 20001 Buyer: Herrick, Cathie Con Type: POLITICAL/VOTE  
Salesperson: BEN WILMETH Assistant: BEN WILMETH Traffic #: 902393  
202-872-5880 Separation:

Total \$: \$7,630.00  
Total Spots: 42  
Total CPP: \$0.00  
Total GRP:  
Separation:

#### Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
07/11/16 1:19 PM	System	Notice Received.

#### Competitive Information

Market Budget: \$12,111
WTHI Share: 63%
Comment: ETHI: 5%
WAWV: 6%
WTWO: 26%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$7,630.00	N/A	0.0
Total	100%	42	\$7,630.00	N/A	0.0

#### Monthly Summary

Month	Spots	Dollars
2016-Jul	42	\$7,630.00
Total	42	\$7,630.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/11/16 3:32 PM	BEN WILMETH	Revised	1		\$100.00	\$7,630.00	Changes: Total Spots from 41 to 42, Calculated Dollars from \$7,530.00 to \$7,630.00, Competitive Market Budget from \$11,952 to \$12,111, User Entered \$ from \$0.00 to \$7,630.00, Demo Meta to [R16], Comments from to Adding \$100 from prev contract
New	7/11/16 12:01 PM	BEN WILMETH	Confirmed	41		\$7,530.00	\$7,530.00	Rev tot = \$7630, Total \$ from \$7,530.00 to \$7,630.00. 1 buyline added or modified.

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

**Stievenart, Marcia**

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**From:** no-reply@gotostrata.com  
**Sent:** Monday, July 11, 2016 3:32 PM  
**To:** Stievenart, Marcia  
**Subject:** Revised order for WTHI for Gregg IN Governor beginning on 7/12/2016.

Dear Marcia Stievenart,

BEN WILMETH has sent Revised order 25244909 for WTHI. Here are some details:

Advertiser: Gregg IN Governor  
Agency: BUYING TIME,LLC  
Office: WASHINGTON  
Flight: 7/12/2016 - 7/18/2016  
Total Dollars: \$7,630.00  
Total Spots: 42  
Revision Comment: Adding \$100 from prev contract

Rev tot = \$7630

You can view the order and respond back to the rep by visiting:  
<http://KatzTVWebProd.gotostrata.com/StationPortal/#orders/4710263>

Thank You.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

**Date:** 2016

WTHI-TV  
800 OHIO STREET  
TERRE HAUTE, IN 47807

I, Buying Time, LLC

being/on behalf of: Gregg for Indiana

a legally qualified candidate of the Democrat

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Claytor

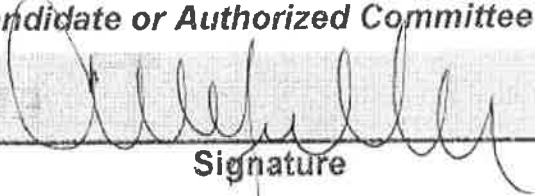
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/25/2015

Date

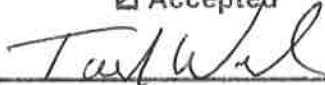
  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Todd Wicks  
Printed Name

6m  
Title